



National Governing Body of DanceSport, Member Organization of the US Olympic Committee, and the World DanceSport Federation

MINUTES FOR GC MEETING 1/29/18		
Voting Member	Title	In Attendance
Gary Stroick	President	Yes
Open	Senior VP	N/A
Jack Kellner	Secretary	Yes
Ruth Long	Treasurer	Yes
Giacomo Steccaglia	DanceSport VP	No
Melissa Dexter	Professional VP	Yes
Leland Whitney	Social VP	Yes
Roger Greenawalt	DanceSport Delegate	Yes
Inna Brayer	DanceSport Delegate	Yes (left early)
Michael Murphy	DanceSport Delegate	Yes
Open	DanceSport Delegate	N/A
Herb McGurk	Membership Director	Yes
Kym Zion	K12 Programs Director	Yes
Open	Development Director	N/A
Open	Admin Support Director	N/A
Hannah Cole	College Network Director	Yes
Don Davenport	Chapter Relations Director	No
Open	Marketing Director	N/A

Roll Call: There are currently 13 filled seats on the Governing Council. A quorum consists of 7 or more members in attendance. A **quorum is present** as 11 members are in attendance. A ByLaw amendment requires a $\frac{3}{4}$ vote of the filled seats; $0.75 \times 13 = 9.75$, or 10 votes would be required to amend the ByLaws.

Called to Order by Gary at 9:04 PM EST.

1. Roger asks to amend the Agenda to have as the first item filling the current DS Delegate vacancy. **Point of Order** by Jack: the vacancy cannot be filled until 10 day notice of the vacancy and an opportunity to apply is given to the membership.

Motion: to give 10 day email notice to the DS division membership about the DSD vacancy and postpone filling it until the next GC meeting in 2 weeks (Jack/Michael). Passed 10-0-1 (Roger Abstained).

2. A Special Guest was introduced by Melissa: Mr. Sami Yli-Pipari, from the Professional Council, who led a discussion about the pro/am rules and terms being considered and/or drafted. Gary suggested Herb attend the next Professional Dance Council meeting to



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collaborate about any needed membership category changes. Sami left the meeting at 9:50pm.

3. Secretary's Report

- A. The 1/15 minutes are not ready yet because we are still waiting for an updated appendix from the DSC.
- B. Jack reported on the charity registration process. We have now filed with ten states and another seven applications are being started this week.

4. President's Report (Gary)

- A. Gary reported on a discussion with Tom Shaughnessy, about an unidentified issue from unidentified people complaining about USA Dance to the WDSF. Gary said we cannot properly address the complaints until they are made clearer to us.
- B. All pending Trademarks have been approved.
- C. Nationals website up, contracts are coming in.

Bylaw amendments proposed by Gary:

- D. **Motion to amend the bylaw 4.E.1.a., as described in Appendix 1, changing the word DanceSport to Amateur Athlete (Gary/Ruth).** Passed 11-0-0.
- E. **Motion to amend the nominations process in the election rules of the bylaws to require signing a confidentiality agreement and conflict of interest statement before being allowed to seek office, as described in Appendix 1 (Gary/Ruth).** Passed 10-0-1 (Jack abstained).

4. Treasurer's Report (Ruth)

- A. All necessary 1099s for 2017 have been issued - about 240 of them. The threshold for having to issue a 1099 is being paid \$600 in one year.
- B. Ruth reported on bank balances, receivables and payables. The \$30K in donations for the Grand Slam program on PBS have been received.
- C. Member Ken Richards declined an offer to review the books and financial records at Nationals in April. Instead, at his request, he will be traveling at his own expense to Esther Freeman's office in OR to review them on 2/23.

5. Marketing (Ruth)

- A. Action Item: 15 second spots for Grand Slam program
- B. Professional newsletter was published, good feedback received.
- C. Ruth asked when the updated DS Rulebook will be ready. Michael suggested by end of February. Roger concurred.

6. Social VP (Leland)

- A. District 3 and 8 Directorships are open. Lori Yuzenko may be interested in District 8.



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- B. Action Item: a dance cruise is being organized by Paul Jones.
 - C. Planning for the next National Ballroom Dance Week is well underway.
7. Professional VP (Melissa)
- A. Action Item: organizing a Congress at Nationals.
 - B. Invigilation Committee has started work.
 - C. Kim Smith is checking adjudicators' dues status.
 - D. The 2018 flashmob will be a swing/foxtrot.
8. DanceSport VP (Report given by Roger and Michael)
- A. Michael discussed a DSC proposal for national team training camps to be held at four NQEs (NorCal, CFC, MidAtlantic and MA). Proposal is attached as Appendix 2. Feedback was given and certain changes were agreed to: the camps will be open to smooth/rhythm competitors besides ballroom/latin; pros will be paid \$700/day; cost will be \$50 pp for the top six in each of the four dance styles, and \$100/day for everyone else.
- Motion to approve the four dance camps as proposed by the DSC with these changes** (Michael/Ruth). Passed 8-0-3 (Abstained: Melissa, Inna, Hannah).
- B. Roger reported that the numbers (P&L) from the 2018 MAC are not available yet but he expects them within 2-4 weeks.
9. Collegiate Network (Hannah)
- A. Hannah reported she has recruited about 20 volunteers already for NCDC.
 - B. **Motion to approve Contract A for SpringHill Suites and authorize Gary and Jack to sign for USA Dance** (Hannah/Gary). Passed 11-0-0. Attached as Appendix 3.
- C. **Motion to approve officials' contracts for NCDC** (Hannah/Gary). Passed 11-0-0.
- Inna left the meeting.
- D. **Motion to accept a "financial assistance program" from an anonymous donor for the 2018 NCDC, pending signatures and using DocuSign on each transaction** (Hannah/Ruth). Passed 7-0-3 (Abstained: Leland, Herb, Jack).
10. Membership (Herb)
- Action Item: consider new membership categories for pro/am.
11. Ethics Committee (Herb)
- A. There are three pending complaints, two of which are going to Hearing Panels.



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B. Action Item: Ethics Committee hopes to recommend time frames for complaint processing at our next meeting.

12. K-12 Programs

Kym updated the pilot program in CT.

13. Old Business

None.

14. New Business

None.

15. Gary called the next meeting for M 2/12/18 at 9 pm EST.

16. Adjournment

Motion to Adjourn (Leland/Michael). Passed 10-0-0. Meeting adjourned at 12:02 am EST on 1/30/18.

Respectfully submitted,

Jack Kellner
National Secretary



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Appendix 1

Proposed Bylaw Changes

ARTICLE IV - GOVERNING COUNCIL (GC)

E. SELECTION AND TERM:

1. NATIONAL OFFICERS: The national officers shall be elected in at-large national elections of all voting members in good standing as of October 1st in the year prior to the election with the following adaptations:
 - a. The VP for DanceSport will be elected by the voting Amateur Athlete members

Proposed Election Policy Changes

NOMINATION PROCESS

Nominations by Committee:

1. The N&EC will notify all Voting Members of USA Dance's call for nominations.
2. The N&EC may directly solicit candidates for each office.
3. Any Voting Member wishing to suggest a nominee to the N&EC may do so and should have made such suggestion(s) prior to the nominations due date set by the National Elections Director.
4. Each nominee nominated by the N&EC must meet the qualifications to be a Voting Delegate on the GC as outlined in the USA Dance Bylaws, substantially meet the qualifications specified by the USA Dance Position Descriptions, and be willing and able to assume the specific duties described in the USA Dance Bylaws.
5. The Nominating Committee shall obtain verification in writing of each nominee's qualification and their willingness to serve, a signed confidentiality agreement, a signed conflict of interest statement, a resume of their qualifications and a photograph for publication. Each nominee may also provide a personal statement of no more than 500 words describing their reasons for running for election.

Nomination by Petition:

1. Any voting member may nominate by Petition any eligible and willing voting member for any national office.
2. Petitions may only be submitted on the official "Nomination by Petition" form.
3. Petitions sent to the National Elections Director must be the original petition form (copies will not be accepted). There is no limit to the number of petition forms that may be used for each nominee.
4. Petitions must be signed by no fewer than one hundred (100) voting members in good standing who have not also signed any other petition for the same office in the same year.



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5. In addition to their signatures, all signatories to a petition must also print their names and enter their USA Dance membership number on the petition (Incomplete petitions or petitions that are submitted on other than the official "Nomination by Petition" form will not be considered).
6. Petitions along with a resume of qualifications, photograph, a signed confidentiality agreement, a signed conflict of interest statement and written confirmation of willingness to serve must be received by the National Elections Director by the submissions date established by the Director. Each nominee may also provide a personal statement of no more than 500 words describing their reasons for running for election. Nominees who fail to submit all requisite information by the due date shall not have their names placed on the ballot.



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Appendix 2

Outline of National Team Training Camps

4 dance camps to take place between Nationals 2018 and Nationals 2019. The camps will be held in coordination with NQEs to minimize travel costs and lodging costs by athletes and coaches, and to increase participation at NQEs.

Location and Timing:

The dance camps will be held in the same cities as various NQEs, and preferably near the NQEs to make it easier for participants to do both the NQE and the camp. The dance camps will be run by the DSC and will seek to work with the NQE organizer, but do not require any specific cooperation or action from the organizers.

The dance camps are envisioned to occur on the Sunday of the weekend in which the following NQEs are held: New England DanceSport Championship; Carolina Fall Classic; Nor-Cal's California State DanceSport Championship; and Mid-Atlantic DanceSport Championship. NEDSC and the Nor-Cal NQEs are single day events so there is no risk of conflict with the competition schedule from holding the dance camp on the following day. Carolina Fall Classic is being held the week before the ADSF, which will host the Senior I Standard and Latin World Championships, and the Sunday competition does not typically include championship level events. Mid-Atlantic is historically the last NQE before Nationals (this may change when a new location is found for 2019) and all championship events except Junior II typically occur on the Friday and Saturday evenings. Following the 2019 National Championships the targeted NQEs may change, or the program could be expanded to include more NQEs.

Facilities:

The dance camp will need to be located in a large studio with at least 2 (and preferably 3) rooms to separate the different lectures and provide for private coaching. Because the camps will be held on Sundays studio space is predicted to be more available than if the camps were held over 2 days.

Participants:

National Team Athletes: The top 6 couples from Nationals for each age category and each style (Latin, Rhythm, Smooth, Standard, 9-Dance, and 10-Dance) who would be eligible to represent USA Dance in a relevant WDSF World Championship would attend workshops for \$50 (\$6.50/workshop) as National Team members. Theoretically this could be over 240 potential couples (6 couples from each division in Junior II, Youth, Under 21, Adult, Senior 1-4, and Professional divisions, plus additional 9-dance and 10-dance couples), but in practice this likely to be much fewer because several couples compete in multiple styles and age categories. For example, there would only have been approximately 50 eligible couples under these criteria following the 2017 Nationals. The registration fees for National Team Members may be reduced if sufficient sponsorship is found.



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USA Dance Members: All other USA Dance members may attend the National Team training camp for a fee of \$100 (\$12.50/workshop).

Coaches: 2 consistent coaches who will be at all camps and can monitor progression of National Team Members. 3 coaches from the local area and/or from the panel of the respective NQE. All standard and latin coaches should have been WDSF certified in standard and latin, and smooth and rhythm coaches should have been certified in those styles. All coaches must be USA Dance members. Preferably, the coaches have had successful competitive careers, have already produced or worked with high level dancesport athletes, and have experience judging significant WDSF events. The consistent coaches may change for the 2019-2020 period.

Fees:

Participation in all workshops will be \$50 to all National Team Athlete participants - this may be reduced if sufficient sponsorship is found to support the National Team Training Camps. Coaching will also be offered to athlete participants at the discounted rate of \$100/45-minute session.

Participation in all workshops for non-National Team members of USA Dance will be available for \$100 for the day. Coaching will also be offered to non-National Team members at the discounted rate of \$125/45-minute session.

Coaches will be compensated at a rate of \$700/day. Workshops and coaching will be per a schedule similar to that on the following page. If fully booked, coaches will be active for 8 hours (including 30 min. warm-up).

Estimated Expenses:

Expense	Boston	CFC 2018	NorCal 2018	Mid-Atlantic 2019	Total
Date	5/13/2017	10/7/2017	Nov-Dec	March	
Facility	\$500	\$500	\$500	\$500	\$2,000
Airfare¹	\$1,000	\$1,000	\$1,000	\$1,000	\$4,000
Lodging	\$1,000	\$1,000	\$1,000	\$1,000	\$4,000
Meals	\$250	\$250	\$250	\$250	\$1,000
Coaches/Officials	\$3,500	\$3,500	\$3,500	\$3,500	\$14,000
Promotion					
Total Expenses	\$6,250	\$6,250	\$6,250	\$6,250	\$25,000
Income					
National Team Registration²	\$1,400	\$1,400	\$1,400	\$1,400	\$5,600

¹ It is estimated that airfare and lodging expenses for many of the coaches will be split with the NQE organizers.

² Assumes registration by 14 couples/28 athletes.



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Non-National Team Registration³	\$2,400	\$2,400	\$2,400	\$2,400	\$9,600
Coaching National Team⁴	\$1,400	\$1,400	\$1,400	\$1,400	\$5,600
Coaching non-National Team⁵	\$1,500	\$1,500	\$1,500	\$1,500	\$6,000
Total Income	\$6,700	\$6,700	\$6,700	\$6,700	\$26,800
Net Income	\$450	\$450	\$450	\$450	\$1,800

³ Assumes registration by 12 couples/24 non-National Team athletes.

⁴ Assumes 14 private coaching sessions by National Team athletes.

⁵ Assumes 12 private coaching by non-National Team athletes.



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Draft Preliminary Schedule:

General Structure	Coach 1	Coach 2	Coach 3	Coach 4	Coach 5
Warm up - 30 min.					
Latin/Rhythm and Standard/Smooth Technique - 45 min.	Yes	Yes	Private	Private	Private
Latin/Rhythm and Standard/Smooth Technique - 45 min.	Private	Private	Yes	Yes	Private
Physical Training	Yes	Private	Private	Private	Yes
Mental Training	Private	Yes	Yes	Private	Private
Break					
Latin/Rhythm and Standard/Smooth Technique - 45 min.	Private	Private	Private	Yes	Yes
Latin/Rhythm and Standard/Smooth Technique - 45 min.	Yes	Yes	Private	Private	Private
Lecture	Private	Private	Yes	Private	Private
Lecture	Private	Private	Private	Yes	Private
Break					
Guided Rounds 90 min.	Yes	Yes	Yes	Yes	Yes

Cost/Benefit Analysis:

The National Team Dance Camps are estimated to operate at a profit of \$1,800, however, there is the risk of loss should fewer than the estimated members participate (14 National Team couples, 12 Member couples) participate in the camps and/or few participants book private lessons, or should expenses for facilities or travel be greater than estimated. Currently USA Dance budgets around \$80,000 for stipends to send a few couples to WDSF world championships. The National Team Dance camps will provide training to a much broader swath of USA Dance championship level athletes than receive stipends. The National Team Dance Camps also bring additional benefits of potentially improving athlete performance at world championships and other competitions, of likely increasing athlete participation in NQEs (it has been proposed that athletes should participate in the relevant NQEs to participate in the dance camp), and will likely also increase athlete participation in Nationals (because eligibility for the dance camp requires a good placement at Nationals).