

USA Dance Governing Council Meeting
Minutes
June 18, 2015
Location/Telephone

Voting Members Present:

Yang Chen, President;
Michael Brocks, Treasurer;
Jean Krupa, Social Dance V-P;
Ken Richards, DanceSport V-P;
Roger Greenawalt, DanceSport Delegate;
Scott Coates, DanceSport Delegate;
Linda Succi, Director of K-12 Programs;
Ann Durocher, Director of Development;
Angela Prince, Director of Public Relations
Marta Pascale, Director of Chapter Liaison;
Greg Warner, Secretary.

Voting Members Absent:

Inna Brayer, DanceSport Delegate;
Hannah Cole, Director of College Network;
Jim DiCecca, Director of Membership;

Non-Voting Attendees Present:

Lydia Scardina, Past National President
Esther Freeman, Past National President

Quorum Present

Yang Chen called the meeting to Order at 8:07 Central.

Minutes

Motion to

- Ratify the minutes of the June 4 email vote budget allocation
- Approve Governing Council minutes of February 22, 2015; April 13, 2015 and the CONFIDENTIAL Governing Council minutes of April 13, 2016.

Moved: Scott

Seconded: Ann

Motion carries unanimously

Open Governing Council Positions

USA Dance bylaw, Article IV. F., states any vacancies created through resignation are filled for the duration of the unexpired term by Presidential appointment and Governing Council ratification. The Senior Vice President position and a DanceSport Delegate position are currently open.

- DanceSport Delegate
 - Earlier in the year, Taras Savitsky decided to take a hiatus from competition and has tendered his resignation as DanceSport Delegate, which was accepted by Ken Richards as DanceSport VP.
 - Yang proposes for ratification, Edward Golbert.

MOTION:

To approved Edward Golbert to replace and compete the term of Taras Savitsky as
DanceSport Delegate

Moved: Rog

Seconded: Scott

There was some discussion regarding geographical representation. This is being somewhat addressed through another appointment to follow.

It was also asked if the DanceSport Council had reviewed this appointment and it was verified it had.

Motion Passed Unanimously

- Senior Vice-President
 - With the acceptance of Shawn Fisher's resignation, this position requires replacement.
 - Yang proposed Greg Warner to complete the Senior Vice-President term.

MOTION:

To ratify the appointment of Greg Warner to complete the term of Senior Vice-President

Moved: Jean

Seconded: Linda

Motion Passed Unanimously

- National Secretary
 - The appointment of Greg to the Senior VP position, creates an opening in the National Secretary position.
 - Yang proposed Marta Pascale to complete the term of National Secretary.

MOTION:

To ratify the appointment of Marta Pascale to complete the term of National Secretary.

Moved: Greg

Seconded: Jean

Motion Passed Unanimously

Budget Issues

Currently, three issues may require GC consideration for increases in the 2015 budget.

- Yang noted that Jim DiCecca is developing proposals for a membership campaign utilizing mail service. Jim will bring forward a proposal. It is anticipated any additional expense will be in the \$5-6,000 range.
- Yang also shared that Michael has submitted to him a proposal for an external audit of the 2014 financial statements. The proposal is approximately \$20,000. There was some discussion regarding the audit of chapter finances. This was not resolved at this time.
- Greg reviewed the existing contracts with BMI and potential revisions that may need to be addressed. This may result in an increase in budget allocations.
- Greg also shared ongoing negotiations with ASCAP. These negotiations have been slowed as a result of inaction on their part. Greg has reopened these negotiations and any budget impact are unknown. He did note that \$40,000 has been budgeted to address ASCAP licensing.
- Yang also noted although not on the agenda, additional expenses associated with trademark registrations including a new registration for USA Dance Kidz. Angela noted that American Dance has not been registered. Yang will follow-up. The expenses associated with the registrations will be \$1-2,000.

Membership Task Force

- Greg reported that Jim DiCecca will replace him as Chair of this task force. Jim will also be changing some of the membership.
- Greg noted that the incentive program that provides chapters with a \$5.00 incentive for each new member, expires at the end of June.
- This program brought in 1000 new members the last quarter of 2014.

MOTION:

To extend the \$5.00 incentive program through 2015.

Moved: Jean

Seconded: Angela

Motion Passed Unanimously

United Breakin Association

This update is included in the WDSF/AGM report.

World DanceSport Federation and Annual General Meeting Update

USA Dance was represented at the WDSF and AGM meetings by Yang Chen, Ken Richards and Wayne Crowder.

Yang and Ken provided an overview of the weekend's activities and highlighted several key areas.

- Yang shared the USA Dance report submitted at the AGM. This report is appended to these minutes.
- The WDSF is expanding the dances included in DanceSport. These include:
 - American Smooth, Break Dancing, Cheerleading, Rock n Roll and Wheelchair .
 - Yang and Ken have been in discussion with UBA and Cheerleading, exploring a relationship with USA Dance. USA Dance has had previous discussions with Wheelchair dancing.
 - Many of these organizations approach USA Dance because of our status with the United States Olympic Committee.
 - It is incumbent upon USA Dance to define affiliations or relationships for these organizations to come under the USA Dance umbrella.
 - Ken noted his support for this direction and commented that these developments have been under discussion for years.
- WDSF was, again this year, considering a proposal to ban athletes from WDSF competitions for competing in non-WDSF events. This same proposal was defeated last year. USA Dance leadership brought this issue to attention of other delegates and gained approval of modified language.
 - This issues, supposedly recommended by the Athlete's Commission, raises the importance of having an athlete on this commission.
 - Yang shared he is appointing Earle Williamson to this Commission who is interested and has the background to represent USA and USA Dance very well.
- The WDSF has created a series of Grand Slam productions. They are interested in making these available in the United States and has approach USA Dance for sponsorship.
 - National PBS has passed on this opportunity but local affiliates may still be interested.
 - Apparently, WDSF has engaged a sports marketer to assist with this in the US.
 - USA Dance would need to provide approximately \$15,000.
 - A decision is necessary in the next few days. Yang and others will develop a proposal for GC consideration.
- USA Dance has been sponsoring WDSF events at USA Dance NQE's and USA Dance's National Championships.
 - These sponsorships have been completed under an arrangement between USA Dance and WDSG whereby the number of judges from outside the US is limited and the sanctioning fees have been waived.
 - WDSF will no longer waive the fee but will discount the fees 50%
 - *Wasn't certain about the judge issue.*

Insurance Update

Yang noted that he had previously circulated the Directors and Officers insurance policy. He is completing renewal of the liability insurance. There is a slight increase in premiums this year for the liability insurance.

Governing Council Face-to-Face Meeting

There was a consensus to hold the fall GC meeting in conjunction with the USA Dance 50 Year Anniversary Gala in Dallas on September 12 and 13. Greg will follow-up with those not on the call to determine their availability.

American Dance Expense Management

Several approaches for reducing American Dancer expenses such as:

- Creating an online version
- Moving from a bi-monthly to quarterly publication
- Review printer costs

A work group consisting of Yang, Michael, Greg, Angela and Jean will review expenses and develop proposals for GC consideration.

Note Item:

Yang shared that he had recently received a complaint from the USOC initiated by Barbara Wally. He had not had time to review this prior to the meeting.

Motion to Adjourn:

Moved: Greg

Seconded: Scott

Motion Passed Unanimously

Meeting Adjourned 10:15 PM Central

Respectfully Submitted,

Gregory Warner. Secretary